



First Batch of Sustainable Salmon Gold™ Enters Supply Chains of Tiffany & Co. and Apple

MINERS, MANUFACTURES, RETAILERS, AND CONSERVATIONISTS PARTNER IN NEW RESOLVE INITIATIVE ON RESPONSIBLE GOLD SOURCING AND FISH HABITAT RESTORATION IN ALASKA AND CANADA

(Washington D.C., August 13, 2019, 8:00 EDT) - One hundred and twenty years after the first miners began panning for gold in the Yukon River, RESOLVE, a solutions-focused NGO, announced the launch of Salmon Gold, an innovative approach to sourcing gold responsibly and restoring fish habitats in Alaska, the Yukon Territory, and British Columbia with its partners, Tiffany & Co. and Apple.

Gold from the project is now in the supply chains of Tiffany & Co. and Apple.

Salmon Gold targets streams and habitat impacted by historical tailings, the residue left over from old placer gold mining sites that can prevent fish like salmon and grayling from migrating and spawning.

The initial phase of Salmon Gold focused on re-mining and restoring part of Jack Wade Creek, a tributary of the Fortymile River in Alaska. RESOLVE worked with a local placer miner and government agencies to test restoration methods, process recovered gold, and establish a chain-of-custody for the first batch of Salmon Gold from the mine to manufacturers.



By producing gold that supports restoration, Salmon Gold meets the needs of manufacturing and retail companies that responsibly source minerals for their products. After the pilot phase, RESOLVE will work with partners to expand Salmon Gold's impact and turn it into a self-sustaining social enterprise that achieves restoration and revitalization of fish habitat at scale.

"Salmon Gold is a restoration start-up," said Stephen D'Esposito, President of RESOLVE. "The idea of local placer miners working with restoration experts to provide gold to jewelry and technology companies while also restoring habitats for salmon and grayling is unique—each of our partners brings a piece of the solution to Salmon Gold."

"At Tiffany & Co., we are committed to safeguarding critical ecosystems, including in majestic Alaska and its precious salmon habitats, a place that we have long advocated for. Salmon Gold proves that responsible mining practices and restoration of important ecosystems in Alaska, the Yukon, and British Columbia can go hand in hand. We are proud to collaborate with a diverse group of stakeholders to demonstrate the viability of this unique approach and hope to learn from its successes," said Anisa Kamadoli Costa, Chief Sustainability Officer, Tiffany & Co.

"As we work to increase our use of recycled materials, we're looking for innovative approaches to source gold responsibly," said Paula Pyers, head of Apple's supplier responsibility program. "Our collaboration on Salmon Gold proves it is possible to protect our planet, restore ecosystems and fish habitats, and mine gold responsibly. The blockchain technology we are using with the project allows us to know exactly where the gold originated from as it works its way through our supply chain."

At Jack Wade Creek, Salmon Gold partnered with Dean Race and his two sons, Chris and Dakota, placer miners and restoration entrepreneurs.

"This part of Alaska is pretty special," Dean Race said. "We believe that if you disturb the land you should put it back the way it was or better. We are part of Salmon Gold because we want our gold and our restoration to make a difference, and we want to fish for grayling in these streams."

With the success of the initial phase of Salmon Gold, the project has expanded beyond the Fortymile River with new sites now at Sulphur Creek, in the Yukon Territory of Canada, and Gold Creek, north of Talkeetna, Alaska. Additional sites throughout Alaska, the Yukon, and



British Columbia are now under consideration. Salmon Gold will continue to support stream restoration pilots over the next few years and then scale-up to target restoration at a watershed level.

“We want to show that responsible placer gold mining and good habitat restoration can be aligned in the Yukon. Our Sulphur Creek project is the first Canadian pilot,” said Peter Wright, placer miner and Salmon Gold partner.

“I’ve always tried to take care of Gold Creek, to do more than the reclamation requirements. Salmon Gold gives me and other placer miners an opportunity to help repopulate salmon in streams,” said Tod Bauer, placer miner and Salmon Gold partner.

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Accompanying Resources

- Additional quotes – See following page
- [Photos](#)
- [Supplemental information](#) – Including Salmon Gold FAQ and information about our partners and associates
- [Salmon Gold website](#)





Salmon Gold – Additional Quotes

“Salmon are integral to the livelihood and culture of Indigenous peoples throughout the west coast of North America, which includes the Yukon River. Salmon Gold is an opportunity to address the historical impact of more than a century of placer mining on numerous salmon runs. I am passionate about working with Apple, Tiffany & Co., and RESOLVE as we embark on a forward-looking plan to support salmon habitat restoration and put biodiversity-positive gold into products.”

Allen Edzerza is a Tahltan Nation Elder and the majority Indigenous owner of Cheona Metals, which supports responsible mining enterprises in partnership with First Nations. He is working as a partner with RESOLVE to engage First Nations and public government.

“Salmon Gold is the natural evolution for reclamation and restoration of historic placer mining sites. With ever increasing pressure on the global ecosystem, Salmon Gold puts a fine point on the positive contribution that restoring historic placer mined areas in Alaska, the Yukon and British Columbia represents.” Dave Baker is a retired Chief Sustainability Officer for Newmont Goldcorp, and a director for Salmon Gold. He is scouting sites for Salmon Gold and working directly with miners on their restoration plans.

“Innovative programs like Salmon Gold create an opportunity in British Columbia to build unlikely partnerships to help 'Heal and Protect' the mighty Fraser Watershed, with a focus on the Fraser's great salmon runs. Salmon Gold will ensure we have responsible minerals for the products we all need and want. We're looking forward to putting Salmon Gold from the Fraser Watershed into phones and jewelry.” Kevin Scott, Co-Founder, Fraser Watershed Initiative