Data Needs and Incentivizing Collection, Sharing, and Use to Improve Evaluation of Successful FSMA Implementation

Draft May 17, 2016
Advance Public Health by Leveraging Data

Consumer is in the front and center!
Understand the data needs

What kinds of data do we need?
- Indicator of successful implementation of FSMA
  - Leading indicators
  - Legging indicators
- Data:
  - Impact on public health
  - Keep the list short
  - Start with a sample of data?

How the data will be analyzed?

What is the best way in getting the data?
- From the publically available source
- From the industry associations
- From the individual companies
- ......

How to communicate with data and outcomes?
Incentivizing data collection, sharing, and use to improve evaluation of Successful FSMA Implementation

- What is the benefit for company’s to contribute Data?
  - The good, bad and ugly, ……
- What is the safeguard for whose who share Data?
  - Protection to get the true picture out there
- It must be Win-Win for everyone