Expectation for the Inspection Programs in the Implementation of FSMA
A Large Company Perspective

Joan Menke-Schaenzer
Chief Global Quality Officer

Pew Charitable Trust
April 12th, 2012
Topics

- ConAgra Foods
- Inspections
- Expectation for Inspections program
  - Preventative Controls Systems Based
  - Coordination & Training
  - Approach
# ConAgra Foods Portfolio

<table>
<thead>
<tr>
<th>Frozen</th>
<th>Snacks</th>
<th>Grocery</th>
<th>Store Brands</th>
<th>Commercial</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banquet</td>
<td>ACT II</td>
<td>Blue Bonnet</td>
<td></td>
<td>ALEXIA</td>
</tr>
<tr>
<td>Marie Callender's</td>
<td>Crunch 'n Munch</td>
<td>Boyardee</td>
<td></td>
<td>ConAgra Mills</td>
</tr>
<tr>
<td></td>
<td>DAVID</td>
<td>Dennison's</td>
<td>GULDENS</td>
<td>J.M. SWANK</td>
</tr>
<tr>
<td></td>
<td>fiddle faddle</td>
<td>egg beater</td>
<td>Healthy Choice</td>
<td></td>
</tr>
<tr>
<td>Kid Cuisine</td>
<td>ANDERSON</td>
<td>Fleischmann's</td>
<td>Hebrew National</td>
<td></td>
</tr>
<tr>
<td>Healthy Choice</td>
<td>Jiffy pop</td>
<td>GELBARDER</td>
<td>La Choy</td>
<td>Lamb Weston</td>
</tr>
<tr>
<td></td>
<td>Poppin' Cheetos</td>
<td>Healthy Choice</td>
<td>LITTLE STAR</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Poppycock</td>
<td>Hunts</td>
<td></td>
<td>spicetec</td>
</tr>
<tr>
<td>Lightlife</td>
<td>Papperoni</td>
<td>PAM</td>
<td></td>
<td>Flavors &amp; Seasonings</td>
</tr>
<tr>
<td></td>
<td>Slim Jim</td>
<td>Parkay</td>
<td>Chewy</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Shultz</td>
<td>PAM</td>
<td>Fruit &amp; Grain</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Snack Pack</td>
<td>ROTel</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Swiss Miss</td>
<td>ROSARITA</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Van Camp's</td>
<td>WOLF BRAND CHILI</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

These are examples of Store Brand packaging and should be customized to your customer presentation.
ConAgra Foods is one of North America’s leading food companies, with brands in 97 percent of America’s households.

25 of these brands are No. 1 or No. 2 in their category.

19 of these brands generate more than $100 million in retail sales each year.

ConAgra Foods offers 140 meals for $3 or less.

ConAgra Foods sells nearly 12.3 million packages of food products each day, including 3.8 million frozen food packages.
Our Commercial Foods segment manufactures and sells a variety of specialty products to foodservice, food manufacturing and industrial customers worldwide.

A top provider of premium multi-use flours with the broadest portfolio of whole grains in the industry.

National leader in food ingredient sourcing and distribution with coverage in the 48 contiguous states and Hawaii.

Leading producer of frozen potatoes and sweet potato products and other vegetables and appetizers.

Creates value by selling a portfolio of flavors, seasoning blends and spices.
would i FEED this to my LOVED ones?...
Inspections

Strive to be Inspection Ready 24/7

- “Inspections” / Audits are a part of daily life
- Plant Internal Audits
- Unannounced Corporate Food Safety Audits
- Corporate Food Defense / Security Audits
- Annual GFSI Audit
  - All ConAgra Foods facilities are GFSI certified
- Commercial Plants – Customer Audits
- “Mixed Facilities” – USDA oversight
- Kosher Certification Oversight
Be Prepared!

Inspections

- Written Policy / Procedure
- Designate Team Responsibilities 24/7
- Train Team
Inspections Procedure – Key Elements

- Notification of Trained Support Team
- Records Definition
  - Clearly defines which records are part of the Food Safety Plan
- Take Notes
- Document & Photo Requests Review / Approval
- Sample Request Instructions
  - Ask what tests will be conducted on samples
  - Determine product hold status
- Document
- Respond promptly to any findings
Expectations for the Inspections Program – Preventative Controls System Based

GOAL:
Compliance & Prevention of Food Safety Concerns

- Risk Based
- Systems Based
- Science Based
GOAL: Efficient & Preventative Systems Based

**Coordination**
- With Other Agencies
  - Increase efficiency & eliminate redundancy
- With Other Resources
  - Districts, CFSAN, USDA

**Collaboration**
- With the Food Industry to learn current best practices

**Training**
- Food category specific & risk based
Expectations for the Inspections Program –
Approach for Routine Inspections

GOAL: To bring about voluntary compliance vs. enforcement

- Collaboration
- Seek to understand & learn
- Dialogue – Let’s Talk
- Same standards at State, Federal & local levels
- Solve problems
Thank you

Joan Menke-Schaenzer
Chief Global Quality Officer