EICC-GeSI Supply Chain Mapping Project
Stakeholder Advisory Group

Draft Initial List of Related Initiatives

Note to Advisory Group Members:
As part of the EICC-GeSI transparency project we were asked: “to carry out a desk-based review and summary of past and current initiatives that have looked at traceability in complex supply chains either undertaken by industry associations or individual companies. Examples of such initiatives could include: De Beers and diamonds, Wal-Mart and jewellery, BHP Billiton and lead, or the cotton industry.”

We have compiled an initial list of initiatives below. We would welcome your input, at this phase, to determine if we are missing any potential initiatives—we expect that we are.

For this initial list we have included initiatives that looked at traceability and/or verification even if it was not achieved or the project is still in development. And we have included initiatives that include some form of certification/verification, even if traceability is not achieved, on the premise that this may provide us with examples of other strategies used.

Once a working list is complete we will consult you as to the final list and as we prepare our analysis.

- Association for Responsible Mining (gold and potentially diamonds)/Green Gold
- BGR (German Federal Agency for Geosciences and Natural Resources—DRC program on Certified Supply Chains)
- Birks, Direct Metals Sourcing Case Studies (gold from Yukon mine)
- Council for Responsible Jewelry Practices/Responsible Jewelry Council
- DeBeers (diamonds, mine to retail stores)
- Diamond Development Initiative
- Eden Project (Copper Roof, Direct Sourcing)
- Fair Trade Cotton
- Fair Trade Labeling Organization/Transfair (Diamond Feasibility Study)
- Fair Trade Labeling Organization/Transfair (Coffee and Ag Products)
- Forest Stewardship Council (wood products)
- Green Lead Project
• Green Karat (and other individual supply chains established by niche jewelers)
• International Council on Mining and Metals—Sustainability Principles/Program
• International Cyanide Management Code
• Initiative for Responsible Mining Assurance/Framework for Responsible Mining
• Kimberly Process
• Madison Dialogue (Specific Projects)
• Mining Certification Evaluation Project
• Nyala Gemstones (potential project of the Earth Solutions Network to test a chain of custody from mine to retail)
• Natural Resources Canada, Green Mining Initiative
• Certified Post Consumer Recycling (Recycled Paper Content)
• Roundtable on the Sustainability of Platinum Group Metals
• Towards Sustainable Mining, Mining Association of Canada
• Tiffany & Co, Metals Sourcing
• Wal-Mart, “Love, Earth” (gold and diamonds in a specific jewelry line)
• Wal-Mart, Apparel
• Yogo Sapphire Mine (testing chain-of-custody as a trial, with Earth Solutions Network)
• Roundtable on Sustainable Palm Oil (industry initiative aimed at tracing palm oil sourcing. See Unilever commitment for a corporate example)
• Other: Automotive industry, To be determined