

To: EICC-GeSI Supply Chain Mapping Stakeholder Advisory Group (SAG)
From: Jen Peyser and Steve D'Esposito, RESOLVE
Re: Key Points and Action Items from 10 July Call
Date: July 10, 2009

Thanks to all of you who were able to join the call. Attendees who announced themselves included the following*:

- John Atherton, ICCM
- Assheton Carter, PACT
- Patricia Jurewicz, As You Sow
- Sasha Lezhnev, Grassroots Reconciliation Group
- Michael Loch, Motorola
- Michael McGrath, IBM
- Jim Miller, Freeport McMoran
- David Sullivan, ENOUGH
- Maarten ten Houten, Philips

*If you were on the line and did not have an opportunity to introduce yourself, please let Jen Peyser know and she will add you to the final call attendee list.

Call Action Items:

- Supplier Inquiry
 - RESOLVE will share the supplier letter with the SAG.
- “Related Initiatives” Desk Review
 - Patricia Jurewicz will send Jen Peyser suggestions on related supply chain initiatives (transparency and verification examples) from the apparel, wood, and automotive sectors.
 - RESOLVE will disseminate a revised list of related initiatives to SAG members.
 - RESOLVE will commence desk review over the next month.
- Stakeholder Advisory Group and Other Stakeholder Outreach
 - SAG members should send RESOLVE suggestions for sectors/interests not represented on the group. For example, as the project develops, RESOLVE would like to involve stakeholders from developing countries and is seeking suggested participants. Commodity traders were also suggested as a potential future group to consult.
 - RESOLVE will initiate scheduling efforts for the next SAG call, to take place mid-August.
 - RESOLVE will continue to hold small group calls with other interested stakeholders as need/requested.
 - RESOLVE will send a project update to their list of interested stakeholders.

Key Discussion Points:

- **Anticipating Supply Chain Challenges:** Jen Peyser asked SAG members for thoughts and feedback regarding the potential challenges (social, political, mechanical, etc.) of supply chain research, including suggestions about how to address them. Some challenges could include the mixing of metals at smelters and processing facilities and the informal nature of supply chains, where companies are not in control of the materials. One SAG member noted that a number of surveys have been conducted and “survey fatigue” may be a challenge.

In response to a question regarding handling of supplier responses with potentially incorrect information, Jen noted that RESOLVE is requesting multiple forms or sources of information to assist in verification. RESOLVE may also draw on the SAG and others to assist with verification as appropriate. A participant suggested supplementing information from suppliers by conversing with contacts “on the ground” at relevant sites.

To address potential lack of response from companies, a possible approach could include encouragement/pressure from buyers, trade associations, or investors. (EICC and GeSI members will send letters to their suppliers indicating support for the project and encouraging suppliers to participate.) Participants suggested that it would be helpful to provide and articulate incentives for providing information.

Participants also noted that many challenges will be hard to address before they materialize; RESOLVE will work with the SAG to discuss those issues and approaches as they arise.

- **Related Supply Chain Initiatives:** A participant suggested that supply chain initiatives in the apparel (wool), wood, and automotive industries might provide useful models. In discussing these and other supply chain initiatives, some asked about whether EICC-GeSI is looking for models of transparency only, or transparency paired with accountability and verification. SAG members would like to hear from EICC-GeSI members about the kinds of supply chain systems they may be interested in exploring.